

Visitor survey results

Where surveyed _____

Date _____

Number of answers _____

Tally how many visitors ticked each box. Percent agree = (number of 4s + number of 5s) divided by the total, times 100.

STATEMENT	1	2	3	4	5	TOTAL	% AGREE
1. Overall, I am satisfied with my visit.							
2. It was easy to get around once I arrived.							
3. I felt safe during my visit.							
4. The things I did here were worth what I paid.							
5. Local people made me feel welcome.							
6. The visit lived up to what I expected before I came.							

How many nights are you spending here on this trip

NONE, IT IS A DAY TRIP	1 TO 3 NIGHTS	4 TO 7 NIGHTS	8 TO 14 NIGHTS	MORE THAN 14 NIGHTS

Strengths

The two statements with the highest percent agree.

What to fix before next season

The two statements with the lowest percent agree.

What the open answers say

Sort the comments into three or four themes.

You said, we will

What visitors told you, and what changes before the next busy season.
