

Sustainability survey

Answer for yourself and the last week or month. There are no right answers, and nobody will see your name.

Group or site

Date

For each statement, tick one box from 1 (strongly disagree) to 5 (strongly agree).

1 How did you make most of your trips last week?

☐ Car, alone ☐ Car, shared ☐ Bus or train ☐ Walk or bike ☐ Stayed home

2 How many return flights did you take in the past 12 months?

☐ None ☐ 1 ☐ 2 to 3 ☐ 4 or more

3 On how many days last week did you eat meat?

☐ None ☐ 1 to 2 ☐ 3 to 4 ☐ 5 to 6 ☐ Every day

4 Which of these did you do at home in the past month? (tick all that apply)

☐ Washed laundry cold ☐ Air-dried laundry ☐ Turned the heating down ☐ Switched devices off
☐ None of these

5 Does your home get its electricity from a renewable source?

☐ Yes, a green tariff ☐ Yes, solar panels ☐ No ☐ Not sure

6 Which of these do you sort out of your rubbish at home? (tick all that apply)

☐ Paper and card ☐ Plastics and cans ☐ Glass ☐ Food scraps ☐ None of these

STATEMENT	STRONGLY DISAGREE					STRONGLY AGREE				
7 I know which of my daily choices do most to cut my footprint.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5					
8 I can usually afford the greener option.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5					
9 I know where to find advice I trust on greener choices.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5					
10 Most people around me make green choices too.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5					
11 I plan to change one thing to cut my footprint in the next three months.	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5					

12 What would make it easiest for you to live more sustainably?

Optional questions (1 of 3)

Add any of these to the core questions. Keep the numbering running on from page one.

At work (employees answer)

13 How do you usually get to work?

☐ Drive alone ☐ Carpool ☐ Bus or train ☐ Walk or bike ☐ Work from home

STATEMENT	STRONGLY DISAGREE					STRONGLY AGREE				
14 I know what my employer is doing to reduce its environmental impact.	1	2	3	4	5					
15 My employer backs its sustainability goals with real action.	1	2	3	4	5					
16 It is easy to avoid waste at my workplace.	1	2	3	4	5					

17 How much say do employees have in the company's sustainability plans?

☐ A lot ☐ Some ☐ A little ☐ None ☐ Not sure

18 Which of these would you join? (tick all that apply)

☐ Green team ☐ Cycle to work scheme ☐ Carpool matching ☐ Repair or swap day ☐ Volunteer day
☐ None

19 What is one change our workplace should make first to be more sustainable?

At school or college (students answer)

STATEMENT	STRONGLY DISAGREE					STRONGLY AGREE				
20 My classes have shown me how my choices affect the environment.	1	2	3	4	5					
21 My school acts on its green goals, not only talks about them.	1	2	3	4	5					

22 How often does sustainability come up in your lessons?

☐ Never ☐ Rarely ☐ Sometimes ☐ Often ☐ Always

23 Which of these would you take part in at school? (tick all that apply)

☐ Eco club ☐ Clean-up day ☐ School garden ☐ Swap shop ☐ Climate project ☐ None

Optional questions (2 of 3)

Add any of these to the core questions. Keep the numbering running on from page one.

At school or college (students answer) (continued)

24 If you could start one green project at your school, what would it be?

Shopping and products (customers answer)

25 How often do you check how sustainable a product is before you buy it?

☐ Never ☐ Rarely ☐ Sometimes ☐ Often ☐ Always

26 Would you pay more for a product with a lower environmental impact?

☐ No ☐ Up to 5% more ☐ 5% to 10% more ☐ Over 10% more ☐ Depends on the product

27 What stops you buying greener products more often? (tick all that apply)

☐ Price ☐ Hard to find ☐ Not sure what to trust ☐ Lower quality ☐ Habit ☐ Nothing

STATEMENT	STRONGLY DISAGREE				STRONGLY AGREE
28 I can tell a genuine green claim from marketing.	☐	☐	☐	☐	☐

29 If the price were the same, which packaging would you choose?

☐ Recyclable ☐ Refillable ☐ Compostable ☐ Least packaging ☐ No preference

Views on climate and nature

30 How worried are you about climate change?

☐ Very worried ☐ Somewhat worried ☐ Not very worried ☐ Not at all worried

31 Who should do the most to cut emissions?

☐ Governments ☐ Businesses ☐ Individuals ☐ All equally ☐ Not sure

Optional questions (3 of 3)

Add any of these to the core questions. Keep the numbering running on from page one.

Views on climate and nature (continued)

STATEMENT	STRONGLY DISAGREE					STRONGLY AGREE
32 What I do day to day makes a real difference to the environment.	☐	☐	☐	☐	☐	

33 How often do you talk about the environment with friends or family?

☐ Never ☐ Rarely ☐ Sometimes ☐ Often ☐ Always

About you (optional)

34 How old are you?

☐ Under 18 ☐ 18 to 24 ☐ 25 to 44 ☐ 45 to 64 ☐ 65 or over

35 Which best describes where you live?

☐ City ☐ Suburb or town ☐ Rural area

36 Are you currently working, studying or both?

☐ Working ☐ Studying ☐ Both ☐ Neither