

Tasting results

Sample code

Date

Number of answers

Tally how many tasters ticked each box. Percent good or excellent = (number of 4s + number of 5s) divided by the total, times 100.

STATEMENT	1	2	3	4	5	TOTAL	% GOOD OR EXCELLENT
1. How good does this sample look?							
2. How good does it smell before you taste it?							
3. How would you rate the flavor of this sample?							
4. How good is the texture as you chew?							
5. How good is the taste it leaves after you swallow?							

The strength of the flavor is

MUCH TOO WEAK	TOO WEAK	JUST RIGHT	TOO STRONG	MUCH TOO STRONG

Strengths

The two statements with the highest percent good or excellent.

The sense to work on first

The two statements with the lowest percent good or excellent.

What the open answers say

Sort the comments into three or four themes.

You said, we will

What the tasters told you, and what changes in the next batch.
