

Museum visitor survey results

Exhibition _____

Date _____

Number of answers _____

Tally how many visitors ticked each box. Percent agree = (number of 4s + number of 5s) divided by the total, times 100.

STATEMENT	1	2	3	4	5	TOTAL	% AGREE
1. The exhibits held my interest.							
2. I learned something new today.							
3. Labels and panels were easy to read and understand.							
4. It was easy to find my way around.							
5. Staff and volunteers made me feel welcome.							

What was the main reason for your visit today

TO SEE OR LEARN SOMETHING NEW	TO BRING SOMEONE ELSE	TO SEE A PLACE I HAD HEARD OF	FOR MY WORK, STUDY OR HOBBY	TO RELAX AND RECHARGE	ANOTHER REASON

Strengths

The two statements with the highest percent agree.

Fix before the next exhibition

The two statements with the lowest percent agree.

What the open answers say

Sort the comments into three or four themes.

You said, we will

What visitors told us, and the change we will make first.
