

Car owner survey results

Location

Date

Number of answers

Tally how many car owners ticked each box. Percent agree = (number of 4s + number of 5s) divided by the total, times 100.

STATEMENT	1	2	3	4	5	TOTAL	% AGREE
1. My car is comfortable on my usual trips.							
2. Running my car costs about what I expected.							
3. My car feels safe to drive.							
4. The screen and controls are easy to use.							
5. I would buy the same make and model again.							

What powers it

GASOLINE	DIESEL	HYBRID	PLUG-IN HYBRID	FULLY ELECTRIC

Strengths

The two statements with the highest percent agree.

Fix or feature first

The two statements with the lowest percent agree.

What the open answers say

Sort the comments into three or four themes.

You said, we will

What owners told you, and what you will do about it.