

Comp set ratings

Date

Surveyed by

Number of answers

Tally how many surveyors ticked each box. Percent good or excellent = (number of 4s + number of 5s) divided by the total, times 100.

STATEMENT	1	2	3	4	5	TOTAL	% GOOD OR EXCELLENT
1. Curb appeal: grounds, entrance and parking areas							
2. Condition of the shared amenities you saw							
3. Finishes in the model or listing photos: kitchen, floors and bathrooms							

Which special is advertised right now

NONE	UP TO 4 WEEKS FREE	OVER 4 WEEKS FREE	MONEY OFF RENT	FEES OR DEPOSIT CUT

Strengths

The two statements with the highest percent good or excellent.

Where the comp set is weak

The two statements with the lowest percent good or excellent.

What the open answers say

Sort the comments into three or four themes.

You said, we will

Price moves and fixes agreed with the property manager.
